

2025 Sponsorship Opportunities

Public Market



Lenexa Public Market
8750 Penrose Lane
Lenexa, Kansas 66219





ABOUT US

The Lenexa Public Market features a variety of local food merchants, a common area and outdoor seating, an events space with demonstration kitchen, and year-round programming. It is designed to be a vibrant culinary destination and gathering place for the community. The Public Market is owned and operated by the City of Lenexa.

Sponsorship Rates

- \$100 - Wednesday Family Night
- \$300 - One Special Event or Friday Night Sound Bites
- \$1,000 Bundle - Four Special Events
(including Friday Night Sound Bites)

Benefits of being a Sponsor

- Up to 10' x 10' booth space at the event
- Recognition on online event listings
(website calendar & social media events)
- Opportunity to place company's product in participant gift bags
(if applicable)

Subject to availability, the City will provide the above rates & benefits to the companies selected as sponsor.

Apply Here

[LenexaPublicMarket.com/Sponsorships](https://lenexapublicmarket.com/sponsorships)



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OUR EVENTS

Come for the food, stay for the connection. At the Lenexa Public Market, we are all about community.

From live music on our patio and Family Night on Wednesdays to board game demonstrations, weekly events will keep you engaged and entertained.

We are proud to host a variety of special events at the Lenexa Public Market that celebrate a variety of cultures, flavors and fun. We often partner with local organizations to bring new experiences to those who attend.

WEEKLY EVENTS



Family Night Every Wednesday Night

Every Wednesday is family night at the Lenexa Public Market! Guests enjoy food specials and different weekly activities, including a balloon artist, coloring books, yard games, and table games. Summer and holiday family nights feature a variety of rotating activities such as story time, donut decorating, meet & greet with Lenexa Police or Fire Department, bingo, rock painting, and more! Approximately 200 people attend each week.

Friday Night Sound Bites** Every Friday Night May 23 - October 31

A May to October concert series, featuring various bands and food trucks every Friday. Music performances run 7 to 10 p.m. on the Lower Commons and draws 600-1,200 attendees throughout the evening.

Themed FNSB nights in 2025: *(tentative)*

- (5/23) FNSB season launch
- (9/12) Red Friday 🏈
- (10/31) Halloween & season finale



** Eligible for Booth Bundle: 4 events for \$1,000

SPECIAL EVENTS

Lunar New Year Celebration**

Sunday, Feb. 2

Bring in the Lunar new year at the Lenexa Public Market! We are partnering with the Ethnic Enrichment Commission of Kansas City for the 3rd annual market-wide celebration! Celebrate the Year of the Wood Snake with authentic performances, be entertained, and try specialty dishes from Lenexa Public Market merchants.

Estimated attendance: 400+



Global Neighbors & Flavors Fest**

Saturday, June 7



Celebrate diversity at the 3rd annual

Global Neighbors & Flavors Fest at the Lenexa Public Market.

We've partnered with the Ethnic Enrichment Commission of Kansas City to highlight the rich culture of our community. Enjoy a variety of traditional performances, shop specialty vendors, and try new ethnic foods from both Lenexa Public Market merchants and a diverse food truck lineup.

Estimated attendance: 700+

Kid Makers Market**

Summer - July 12

Holiday - November 23



Shop for a variety of goods made by more than 35 local youth in our community. Kids learn, adapt, and innovate through the creative process. Join us at the Lenexa Public Market to support the most creative endeavors of the next generation at our Kid Makers Market. Estimated Attendance: 500+



Sip, Mingle & Jingle**

Friday, November 21

Start the busy holiday season with the perfect, laid-back evening at the Lenexa Public Market. Relax with your gal pals and get a head start on gifts for everyone on your list. Take advantage of drink and appetizer specials, and shop for high-quality, locally made goods from a variety of pop-up vendors. Estimated attendance: 2,000+

** Eligible for Booth Bundle: 4 events for \$1,000



INTERESTED? NEXT STEPS

Submit an interest form through our website to let us know when you would like to partner with us. Once the form is submitted, someone from the Public Market will contact you directly to finalize plans.

www.lenexapublicmarket.com/sponsorships

Assumptions and Agreements

The City offers sponsorship opportunities as an important tool to enhance and improve the arts for the citizens and visitors of Lenexa while helping to offset the costs of the art events. In addition, these sponsorships provide opportunities for community involvement by local businesses who desire to support and be associated with City programs and events. Prior to submitting a proposal, interested individuals or entities are advised to read the City Sponsorship Policy, Governing Body Policy Number GB-Gen-1, in its entirety. A copy of the City Sponsorship Policy can be found at Lenexa.com/Sponsorships. The City is not obligated to review any proposal submitted and may accept or reject any proposal which does not meet the criteria of the City Sponsorship Policy.

Sponsors must execute the City's standard form sponsorship agreement and said agreement must be approved by the Lenexa Governing Body, or as required by policy, before sponsorship is accepted. The contract states it shall not be assigned, transferred, or sold, or services sublet to any other person, in whole or part, by the Sponsor, except with the express written consent of the City.

Sponsors must agree to indemnify and hold harmless the City, its employees and agents from any and all loss, claims, settlements, or judgments for any injury or damage whatsoever including those for personal injury, bodily injury, property damage, and/or death arising out of the negligence of other actionable fault of Sponsor, its affiliates, subsidiaries, subcontractors, agents, servants, and/or employees in the performance of this Agreement. Sponsors will be required to secure and maintain throughout the duration of the Sponsorship term insurance, as stated in the City's standard form sponsorship agreement.

Anti-Discrimination Clause

No respondent to this request shall in any way, directly or indirectly, discriminate against any person because of age, race, color, disability, sex, national origin, religious creed, sexual orientation or gender identity. Sponsor agrees to comply with all applicable state and federal anti-discrimination laws, including, without limitation, complying with the Kansas Act Against Discrimination and if applicable, executing a Certificate of Non-Discrimination as provided in K.S.A. 44-1030.

Questions:

Tessa Adcock: tadcock@lenexa.com; (913)-477-7516

Information & Interest Form:

LenexaPublicMarket.com/Sponsorships